

The 2022-2027 Outlook for Rayon, Acetate, and Lyocell Spun Yarns in Japan

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Abstracts

This study covers the latent demand outlook for rayon, acetate, and lyocell spun yarns across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for rayon, acetate, and lyocell spun yarns. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers rayon, acetate, and lyocell spun yarns as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for rayon, acetate, and lyocell spun yarns is 3131115. It is for this definition that aggregate latent demand estimates are derived. Rayon, acetate, and lyocell spun yarns is specifically defined as follows:

3131115 Rayon, acetate, and/or lyocell spun yarns

31311151 Rayon, acetate, and/or lyocell spun yarns

3131115111 Rayon, acetate, and/or lyocell spun yarns, gray

313115121 Rayon, acetate, and/or lyocell spun yarns, spun and finished in the same establishment

313115132 Cellulosic manmade fiber yarns, 85 percent or more rayon and or acetate, for sale

313115134 Cellulosic manmade fiber yarns, all other chiefly rayon and or acetate blends, for sale

313115136 Cellulosic manmade fiber yarns, 85 percent or more lyocell, for sale

313115138 Cellulosic manmade fiber yarns, all other chiefly lyocell blends, for sale

313115142 Cellulosic manmade fiber yarns, 85 percent or more rayon and or acetate, for own use or on commission

313115144 Cellulosic manmade fiber yarns, all other chiefly rayon and or acetate blends, for own use or on commission

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