

# The 2022-2027 Outlook for Purchased Macaroni and Noodle Products Packaged with Other Ingredients Made in Dehydration Plants in Japan

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## Abstracts

This study covers the latent demand outlook for purchased macaroni and noodle products packaged with other ingredients made in dehydration plants excluding canned and frozen macaroni and noodle products across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for purchased macaroni and noodle products packaged with other ingredients made in dehydration plants excluding canned and frozen macaroni and noodle products. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers purchased macaroni and noodle products packaged with other ingredients made in dehydration plants excluding canned and frozen macaroni and noodle products as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for purchased macaroni and noodle products packaged with other ingredients made in dehydration plants excluding canned and frozen macaroni and noodle products is 3114237. It is for this definition that aggregate latent demand

estimates are derived. Purchased macaroni and noodle products packaged with other ingredients made in dehydration plants excluding canned and frozen macaroni and noodle products is specifically defined as follows:

### 3114237 MACARONI AND NOODLE PRODUCTS (PURCHASED) PACKAGED WITH OTHER INGREDIENTS MITSE, NOT CANNED OR FROZEN

31142371 Dry (less than 14 percent moisture) purchased macaroni, spaghetti, vermicelli, and other macaroni products packaged with other ingredients mitse, not canned or frozen

31142372 Fresh (14 percent or more moisture) purchased macaroni, spaghetti, vermicelli, and other macaroni products packaged with other ingredients mitse, not canned, frozen, or refrigerated

31142373 Dry (less than 14 percent moisture) purchased noodle products of all shapes, sizes, and types (except Chinese) packaged with other ingredients mitse, not canned or frozen

31142374 Fresh (14 percent or more moisture) purchased noodle products of all shapes, sizes, and types (except Chinese) packaged with other ingredients mitse, not canned, frozen, or refrigerated

3114237100 Dry (less than 14 percent moisture) purchased macaroni, spaghetti, vermicelli, and other macaroni products packaged with other ingredients mitse, not canned or frozen

3114237211 Fresh (14 percent or more moisture) purchased macaroni, spaghetti, vermicelli, and other macaroni products packaged with other ingredients mitse, not canned, frozen, or refrigerated

3114237311 Dry (less than 14 percent moisture) purchased noodle products of all shapes, sizes, and types (except Chinese) packaged with other ingredients mitse, not canned or frozen

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