

The 2022-2027 Outlook for Public Building and Related Furniture in Japan

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Abstracts

This study covers the latent demand outlook for public building and related furniture excluding bar, bowling center, cafeteria, restaurant, and school furniture across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for public building and related furniture excluding bar, bowling center, cafeteria, restaurant, and school furniture. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers public building and related furniture excluding bar, bowling center, cafeteria, restaurant, and school furniture as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for public building and related furniture excluding bar, bowling center, cafeteria, restaurant, and school furniture is 33712741. It is for this definition that aggregate latent demand estimates are derived. Public building and related furniture excluding bar, bowling center, cafeteria, restaurant, and school furniture is specifically defined as follows:

33712741 Public building and related furniture, excluding bar, bowling center, cafeteria, restaurant, and school furniture

3371274111 Library furniture, including chairs, charging desks, reading tables, and study carrels

3371274121 Church pews

3371274131 Church furniture, except pews (pulpits, alters, lecterns, etc.)

3371274141 Public building folding tables (including folding banquet tables), excluding bar, bowling center, cafeteria, library, restaurant, and school folding tables

3371274151 Public building fixed chairs and seats, including auditorium, institutional, and theater fixed chairs and seats

3371274161 Public building portable folding chairs, including single and ganged auditorium, institutional, and theater portable folding chairs

3371274171 Public building stacking chairs (including auditorium, institutional, and theater stacking chairs), excluding bar, bowling center, cafeteria, library, restaurant, and school stacking chairs

3371274175 Beauty and barber chairs

3371274181 Other chairs and seats, including freestanding, theater, auditorium, and institutional (except school, restaurant, household, office, or library)

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