

The 2022-2027 Outlook for Prestressed Concrete Products in Japan

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Abstracts

This study covers the latent demand outlook for prestressed concrete products across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for prestressed concrete products. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers prestressed concrete products as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for prestressed concrete products is 3273904. It is for this definition that aggregate latent demand estimates are derived. Prestressed concrete products is specifically defined as follows:

3273904 Prestressed concrete products

32739041 Prestressed concrete bridge beams

32739042 Prestressed concrete solid and hollow cored slabs and panels

32739043 Prestressed concrete products, except bridge beams and solid and hollow cored slabs and panels

3273904111 Bridge beams

3273904211 Solid and hollow cored slabs and panels

3273904311 Prestressed concrete single tees, double tees, and channels

3273904321 Prestressed concrete piling, bearing piles, and sheet piles

3273904331 Prestressed concrete joists, girders, and beams (other than bridge beams)

3273904341 Other prestressed concrete products (including arches, columns, etc.)

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