

The 2022-2027 Outlook for Pressed, Punched, or Needled Felts Excluding Hats in Japan

<https://marketpublishers.com/r/267551246939EN.html>

Date: November 2021

Pages: 234

Price: US\$ 595.00 (Single User License)

ID: 267551246939EN

Abstracts

This study covers the latent demand outlook for pressed, punched, or needled felts excluding hats across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for pressed, punched, or needled felts excluding hats. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers pressed, punched, or needled felts excluding hats as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for pressed, punched, or needled felts excluding hats is 3132305. It is for this definition that aggregate latent demand estimates are derived. Pressed, punched, or needled felts excluding hats is specifically defined as follows:

3132305 Pressed, punched, or needled felts (except hats)

31323051 Pressed felts, excluding hats

31323052 Punched or needled felts, including stitch bonded, hair and/or jute felts, including carpet and rug linings and cushions (except hats)

31323053 Punched or needled felts, including stitch bonded, wool felts and manmade fiber felts, excluding carpet and rugs suitable for outdoor use (indoor outdoor) (except hats)

3132305111 Pressed felts, excluding hats

3132305221 Punched or needled felts, including stitch bonded, hair and/or jute felts, including carpet and rug linings and cushions (except hats)

3132305331 Punched or needled felts, including stitch bonded, wool felts and manmade fiber felts, excluding carpet and rugs suitable for outdoor use (indoor outdoor) (except hats)

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