

The 2022-2027 Outlook for Prepared Photographic Chemicals in Japan

<https://marketpublishers.com/r/290B4F80A92FEN.html>

Date: November 2021

Pages: 234

Price: US\$ 595.00 (Single User License)

ID: 290B4F80A92FEN

Abstracts

This study covers the latent demand outlook for prepared photographic chemicals across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for prepared photographic chemicals. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers prepared photographic chemicals as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for prepared photographic chemicals is 3259925. It is for this definition that aggregate latent demand estimates are derived. Prepared photographic chemicals is specifically defined as follows:

3259925 Prepared photographic chemicals

32599251 Prepared photographic chemicals, office copy toners

32599252 Prepared photographic chemicals

32599253 Prepared photographic plate chemicals

3259925101 Prepared photographic chemicals, office copy toners

3259925206 Prepared photographic chemicals

3259925316 Prepared photographic plate chemicals

3259925321 Other prepared photographic chemicals

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