

The 2022-2027 Outlook for Precious Metal and Pewter Knives, Forks, Spoons and Other Flatware and Cutlery Made Wholly of Metal in Japan

<https://marketpublishers.com/r/2B70F660F337EN.html>

Date: November 2021

Pages: 235

Price: US\$ 595.00 (Single User License)

ID: 2B70F660F337EN

Abstracts

This study covers the latent demand outlook for precious metal and pewter knives, forks, spoons, carving sets, and other flatware and cutlery made wholly of metal across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for precious metal and pewter knives, forks, spoons, carving sets, and other flatware and cutlery made wholly of metal. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers precious metal and pewter knives, forks, spoons, carving sets, and other flatware and cutlery made wholly of metal as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for precious metal and pewter knives, forks, spoons, carving sets, and other flatware and cutlery made wholly of metal is 3399125. It is for this definition that aggregate latent demand estimates are derived. Precious metal and pewter knives, forks, spoons, carving sets, and other flatware and cutlery made wholly of metal is specifically defined as follows:

3399125 PRECIOUS METAL AND PEWTER FLATWARE AND CUTLERY, INCLUDING ALL KNIVES, FORKS, SPOONS, AND CARVING SETS MADE WHOLLY OF METAL

33991251 Precious metal and pewter flatware and cutlery, including all knives, forks, spoons, and carving sets made wholly of metal

3399125131 Electrosilverplated flatware and cutlery, electrosilverplated to a precious metal or pewter base, including all knives, forks, spoons, and carving sets made wholly of metal

3399125151 Solid sterling silver flatware and cutlery, including all knives, forks, spoons, and carving sets made wholly of metal

3399125171 Other all metal precious metal and pewter flatware and cutlery

3399125191 Engraving and etching on precious metal and pewter flatware and cutlery (including nonprecious metal clad or plated to precious metal), excluding precious metal plated to a nonprecious metal base

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