

The 2022-2027 Outlook for Porcelain, Steatite, and Other Ceramic Electrical Products in Japan

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Abstracts

This study covers the latent demand outlook for porcelain, steatite, and other ceramic electrical products across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for porcelain, steatite, and other ceramic electrical products. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers porcelain, steatite, and other ceramic electrical products as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for porcelain, steatite, and other ceramic electrical products is 3271130. It is for this definition that aggregate latent demand estimates are derived. Porcelain, steatite, and other ceramic electrical products is specifically defined as follows:

3271130 PORCELAIN, STEATITE, AND OTHER CERAMIC ELECTRICAL PRODUCTS

32711301 All wet process voltage porcelain products and components

32711302 Steatite electrical products

32711303 Other ceramic electrical products and components for electronic applications

3271130111 Pin type porcelain electrical insulators and line posts, wet process voltage products shipped as complete insulators

3271130121 Suspension type porcelain electrical insulators, 7 1/2 inch disc and smaller, wet process voltage products shipped as complete insulators

3271130131 Suspension type porcelain electrical insulators, larger than 7 1/2 inch disc, wet process voltage products shipped as complete insulators

3271130141 Switch and bus porcelain electrical insulators (including cap and pin and post types), wet process voltage products shipped as complete insulators

3271130151 All other porcelain electrical insulators (including guy strain insulators and spools), wet process voltage products shipped as complete insulators

3271130161 Wet process voltage porcelain products shipped as porcelain pieces only for component parts of other electrical equipment

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