

The 2022-2027 Outlook for Porcelain Electrical Supply in Japan

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Abstracts

This study covers the latent demand outlook for porcelain electrical supply across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for porcelain electrical supply. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers porcelain electrical supply as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for porcelain electrical supply is 327113. It is for this definition that aggregate latent demand estimates are derived. Porcelain electrical supply is specifically defined as follows:

327113 This U.S. industry comprises establishments primarily engaged in manufacturing porcelain electrical insulators, molded porcelain parts for electrical devices, ferrite or ceramic magnets, and electronic and electrical supplies from nonmetallic minerals, such as clay and ceramic materials.

3271130 PORCELAIN, STEATITE, AND OTHER CERAMIC ELECTRICAL PRODUCTS

3271133 Porcelain electrical supplies, steatite, and other ceramic electrical products

327113M Miscellaneous receipts

327113P Primary products

327113S Secondary products

32711301 All wet process voltage porcelain products and components

32711302 Steatite electrical products

32711303 Other ceramic electrical products and components for electronic applications

327113SM Secondary products and miscellaneous receipts

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