

# The 2022-2027 Outlook for Poison Ivy and Oak Extracts and Other Allergenic Extracts for Human Use in Japan

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# **Abstracts**

This study covers the latent demand outlook for poison ivy and oak extracts and other allergenic extracts for human use excluding diagnostic allergens across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-àvis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for poison ivy and oak extracts and other allergenic extracts for human use excluding diagnostic allergens. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers poison ivy and oak extracts and other allergenic extracts for human use excluding diagnostic allergens as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for poison ivy and oak extracts and other allergenic extracts for human use excluding diagnostic allergens is 3254147121. It is for this definition that aggregate latent demand estimates are derived. Poison ivy and oak extracts and other allergenic extracts for human use excluding diagnostic allergens is specifically defined as follows:



3254147121 Biological products, excluding diagnostic, other biologics, allergenic extracts and other biologics for human use, including poison ivy and oak extracts, excluding diagnostic allergens



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