

The 2022-2027 Outlook for Point-of-Sale Terminals and Funds-Transfer Devices in Japan

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Abstracts

This study covers the latent demand outlook for point-of-sale terminals and funds-transfer devices across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for point-of-sale terminals and funds-transfer devices. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers point-of-sale terminals and funds-transfer devices as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for point-of-sale terminals and funds-transfer devices is 3341197. It is for this definition that aggregate latent demand estimates are derived. Point-of-sale terminals and funds-transfer devices is specifically defined as follows:

3341197 Point-of-sale terminals and funds-transfer devices

33411970 Point~of~sale terminals and funds~transfer devices

33411971 Point of sale terminals and fund transfer devices.

3341197000 Point-of-sale terminals and funds-transfer devices

3341197003 Funds-transfer devices

3341197007 Point-of-sale terminals

3341197100 Point of sale terminals and fund transfer devices.

3341197103 Calculating and accounting machines, funds transfer devices

3341197107 Calculating and accounting machines, point of sale terminals

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