

The 2022-2027 Outlook for Plastics Plumbing Fixtures in Japan

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Abstracts

This study covers the latent demand outlook for plastics plumbing fixtures across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for plastics plumbing fixtures. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers plastics plumbing fixtures as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for plastics plumbing fixtures is 3261910. It is for this definition that aggregate latent demand estimates are derived. Plastics plumbing fixtures is specifically defined as follows:

3261910 PLASTICS PLUMBING FIXTURES

32619100 Plastics plumbing fixtures

32619101 Plastics plumbing fixtures

3261910000 Plastics plumbing fixtures

3261910111 Plastics plumbing fixtures, plastics laboratories (including cultured marble)

3261910121 Plastics plumbing fixtures, plastics bathtubs, including wall surrounds when sold as combined units, not including whirlpool baths, fiberglass (FRP) gel coat

3261910122 Plastics plumbing fixtures, plastics bathtubs, including wall surrounds when sold as combined units, not including whirlpool baths, fiberglass (FRP) acrylic (including cultured marble, PVC, and ABS)

3261910125 Plastics plumbing fixtures, plastics showers receptors, sold separately

3261910131 Plastics plumbing fixtures, plastics showers stalls, including receptors, fiberglass (FRP) gel coat

3261910135 Plastics plumbing fixtures, all other plastics shower stalls, including fiberglass (FRP) acrylic and other plastics

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