

The 2022-2027 Outlook for Plastic Ophthalmic Focus Lenses in Japan

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Abstracts

This study covers the latent demand outlook for plastic ophthalmic focus lenses across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for plastic ophthalmic focus lenses. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers plastic ophthalmic focus lenses as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for plastic ophthalmic focus lenses is 3391153. It is for this definition that aggregate latent demand estimates are derived. Plastic ophthalmic focus lenses is specifically defined as follows:

3391153 Plastic ophthalmic focus lenses

33911531 Ophthalmic glass focal lenses

339115325 Single vision plastic lenses

339115327 Multifocal plastic lenses

3391153101 Ophthalmic single vision glass eyeglass lenses (including semifinished lenses, ground and polished lenses, and finished lenses), excluding prescription ground eyeglass lenses and molded lens blanks

3391153106 Ophthalmic multifocal glass eyeglass lenses (including semifinished lenses, ground and polished lenses, and finished lenses), excluding prescription ground eyeglass lenses and molded lens blanks

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