

The 2022-2027 Outlook for Pharmaceuticals Affecting Neoplasms, the Endocrine System, and Metabolic Diseases in Japan

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Abstracts

This study covers the latent demand outlook for pharmaceuticals affecting neoplasms, the endocrine system, and metabolic diseases across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for pharmaceuticals affecting neoplasms, the endocrine system, and metabolic diseases. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers pharmaceuticals affecting neoplasms, the endocrine system, and metabolic diseases as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for pharmaceuticals affecting neoplasms, the endocrine system, and metabolic diseases is 3254121. It is for this definition that aggregate latent demand estimates are derived. Pharmaceuticals affecting neoplasms, the endocrine system, and metabolic diseases is specifically defined as follows:

3254121 Pharmaceuticals, affecting neoplasms, the endocrine system, & metabolic

diseases

32541210 Pharmaceutical preparations, affecting neoplasms, the endocrine system, and metabolic diseases, for human use

32541211 Pharmaceutical preparations, affecting neoplasms, the endocrine system, and metabolic diseases, for human use

3254121000 Pharmaceutical preparations, affecting neoplasms, the endocrine system, and metabolic diseases, for human use

3254121011 Systemic corticoid hormone preparations

3254121016 Local and topical corticoid hormone preparations including anti-infective combinations

3254121021 Androgenic hormone preparations, except anabolic agents

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3254121036 ACTH (corticotropin)

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