

The 2022-2027 Outlook for Pharmaceutical Preparations Affecting Parasitic and Infective Diseases for Human Use in Japan

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Abstracts

This study covers the latent demand outlook for pharmaceutical preparations affecting parasitic and infective diseases for human use across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for pharmaceutical preparations affecting parasitic and infective diseases for human use. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers pharmaceutical preparations affecting parasitic and infective diseases for human use as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for pharmaceutical preparations affecting parasitic and infective diseases for human use is 325412P. It is for this definition that aggregate latent demand estimates are derived. Pharmaceutical preparations affecting parasitic and infective diseases for human use is specifically defined as follows:

325412P Primary products

325412P0 Pharmaceutical preparations, affecting parasitic and infective diseases, for human use

325412P1 Pharmaceutical preparations, affecting parasitic and infective diseases, for human use (excluding diagnostics)

325412P000 Pharmaceutical preparations, affecting parasitic and infective diseases, for human use

325412P011 Anti-infective agents, amebacides and trichomonocides

325412P014 Anti-infective agents, anthelmintics

325412P017 Systemic antibiotic preparations, broad and medium spectrum, tetracyclines

325412P021 Systemic antibiotic preparations, broad and medium spectrum, cephalosporins

325412P024 Systemic antibiotic preparations, broad and medium spectrum, erythromycins

325412P027 Systemic antibiotic preparations, broad and medium spectrum, penicillins (single), semisynthetic, injectable

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