

The 2022-2027 Outlook for Pharmaceutical Preparations for Humans for Neoplasms, the Endocrine System, and Metabolic Diseases in Japan

<https://marketpublishers.com/r/2F74EF8EBB97EN.html>

Date: November 2021

Pages: 235

Price: US\$ 595.00 (Single User License)

ID: 2F74EF8EBB97EN

Abstracts

This study covers the latent demand outlook for pharmaceutical preparations for human use affecting neoplasms, the endocrine system, and metabolic diseases across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for pharmaceutical preparations for human use affecting neoplasms, the endocrine system, and metabolic diseases. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers pharmaceutical preparations for human use affecting neoplasms, the endocrine system, and metabolic diseases as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for pharmaceutical preparations for human use affecting neoplasms, the endocrine system, and metabolic diseases is 32541211. It is for this definition that aggregate latent demand estimates are derived. Pharmaceutical preparations for human use affecting neoplasms, the endocrine system, and metabolic diseases is specifically defined as follows:

32541211 Pharmaceutical preparations, affecting neoplasms, the endocrine system, and metabolic diseases, for human use

3254121100 Pharmaceutical preparations, affecting neoplasms, the endocrine system, and metabolic diseases, for human use

3254121111 Cancer therapy products

3254121112 Insulin/anti-diabetes products

3254121113 Other neoplasms, endocrine system, and metabolic diseases, including hormones

3254121116 Hormones and synthetic substitutes, local and topical (including anti infective combinations) corticoids

3254121121 Hormones and synthetic substitutes, androgens, except anabolic agents

3254121126 Hormones and synthetic substitutes, estrogens

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3254121136 Hormones and synthetic substitutes, ACTH (corticotropin)

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