

The 2022-2027 Outlook for Parts and Attachments for Small Household Electric Appliances in Japan

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Abstracts

This study covers the latent demand outlook for parts and attachments for small household electric appliances across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for parts and attachments for small household electric appliances. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers parts and attachments for small household electric appliances as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for parts and attachments for small household electric appliances is 3352115. It is for this definition that aggregate latent demand estimates are derived. Parts and attachments for small household electric appliances is specifically defined as follows:

3352115 Parts and attachments for small household electric appliances



33521150 Parts and attachments for small household electric appliances
33521151 Parts and attachments for small household electric appliances
3352115010 Parts and attachments for household electric fans
3352115090 Parts for other small household electric appliances
3352115093 All other electrothermal parts and attachments in operation
3352115095 Electromechanical parts and attachments in operation
3352115097 All other parts and attachments
3352115110 Parts for household electric fans

3352115190 Parts for other small household electric appliances



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