

# The 2022-2027 Outlook for Parts and Attachments for Household Refrigerators and Freezers in Japan

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## Abstracts

This study covers the latent demand outlook for parts and attachments for household refrigerators and freezers across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for parts and attachments for household refrigerators and freezers. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers parts and attachments for household refrigerators and freezers as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for parts and attachments for household refrigerators and freezers is 3352223. It is for this definition that aggregate latent demand estimates are derived. Parts and attachments for household refrigerators and freezers is specifically defined as follows:

3352223 Parts and attachments for household refrigerators and freezers

33522230 Parts and attachments for household refrigerators and freezers (excluding compressors, condensing units, and ice making machines)

33522231 Parts and attachments for household refrigerators and freezers

33522232 Food freezers, complete units, for freezing and~or storing frozen food (household type)

3352223000 Parts and attachments for household refrigerators and freezers (excluding compressors, condensing units, and ice making machines)

3352223100 Parts and attachments for household refrigerators and freezers (excluding compressors and condensing units and ice making machines)

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