

The 2022-2027 Outlook for Parts and Accessories for Air-Conditioning and Heat Transfer Equipment in Japan

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Abstracts

This study covers the latent demand outlook for parts and accessories for air-conditioning and heat transfer equipment across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for parts and accessories for air-conditioning and heat transfer equipment. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers parts and accessories for air-conditioning and heat transfer equipment as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for parts and accessories for air-conditioning and heat transfer equipment is 333415D. It is for this definition that aggregate latent demand estimates are derived. Parts and accessories for air-conditioning and heat transfer equipment is specifically defined as follows:

333415D Parts and accessories for air conditioning and heat transfer equipment

333415D1 Parts for heat transfer and air conditioning equipment

333415D101 Parts for heat transfer equipment, including air conditioning condensing units

333415D111 Parts for unitary air conditioners

333415D121 Parts for commercial refrigeration and related equipment

333415D131 Parts for compressors and compressor units

333415D141 Parts for condensing units, excluding air conditioning condensing units

333415D151 Parts for dehumidifiers and room air conditioners

333415D161 All other miscellaneous parts for refrigeration equipment

333415D171 All other miscellaneous parts for air conditioning equipment

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