

The 2022-2027 Outlook for Parts for Electrical and Electronic Engine Equipment in Japan

<https://marketpublishers.com/r/26E5D70D4F46EN.html>

Date: November 2021

Pages: 234

Price: US\$ 595.00 (Single User License)

ID: 26E5D70D4F46EN

Abstracts

This study covers the latent demand outlook for parts for electrical and electronic engine equipment across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for parts for electrical and electronic engine equipment. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers parts for electrical and electronic engine equipment as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for parts for electrical and electronic engine equipment is 336322A. It is for this definition that aggregate latent demand estimates are derived. Parts for electrical and electronic engine equipment is specifically defined as follows:

336322A Parts for engine electrical and electronic equipment

336322A1 Armatures, field coils, and drive end housings for cranking motors

336322A2 Armatures and field coils for alternators and generators

336322A3 Ignition distributor heads and rotors

336322A4 Ignition distributor breaker point sets

336322A5 Ignition distributor condensers (capacitors)

336322A6 Other parts for engine electrical and/or electronic equipment

336322A101 Armatures, field coils, and drive end housings for cranking motors

336322A204 Armatures and field coils for alternators and generators

336322A307 Ignition distributor heads and rotors

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