

The 2022-2027 Outlook for Paper-Cutting and Binding Machinery and Equipment in Japan

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Abstracts

This study covers the latent demand outlook for paper-cutting and binding machinery and equipment across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for paper-cutting and binding machinery and equipment. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers paper-cutting and binding machinery and equipment as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for paper-cutting and binding machinery and equipment is 3332937. It is for this definition that aggregate latent demand estimates are derived. Paper-cutting and binding machinery and equipment is specifically defined as follows:

3332937 Printing trades machinery, n.e.c.

33329371 Binding machinery and equipment (including paper cutting, collating, and gathering machines)

333293779 Other printing machinery and equipment, incl. pre-press preparation equipment

333293791 Parts, attachments, and accessories for printing trades machinery

3332937101 Saddle, perfect adhesive, and hard case (edition) binding equipment

3332937111 Printing trades paper cutting machines

3332937121 Printing trades collating and gathering machines (sold separately)

3332937131 Printing trades folding machines

3332937141 Printing trades newspaper inserting equipment

3332937151 Other printing trades binding machinery and equipment, including stitchers and trimmers

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