

# The 2022-2027 Outlook for Panelized Buildings Sold as Complete Units in Japan

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## Abstracts

This study covers the latent demand outlook for panelized buildings sold as complete units across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for panelized buildings sold as complete units. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers panelized buildings sold as complete units as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for panelized buildings sold as complete units is 3219923. It is for this definition that aggregate latent demand estimates are derived. Panelized buildings sold as complete units is specifically defined as follows:

3219923 Panelized buildings sold as complete units

32199231 Precut packages for prefabricated stationary wood buildings (complete units)

3219923111 Precut packages for prefabricated stationary residential log homes

(complete units)

3219923121 Precut packages for other prefabricated stationary residential wood buildings, including homes, townhouses, and apartments (complete units)

3219923131 Precut packages for prefabricated stationary nonresidential wood buildings, including motels and hotels (complete units)

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