

The 2022-2027 Outlook for Paint Holders, Pads, Roller Frames, Rollers, and Replacement Rollers in Japan

https://marketpublishers.com/r/26D714CBB132EN.html

Date: November 2021

Pages: 234

Price: US\$ 595.00 (Single User License)

ID: 26D714CBB132EN

Abstracts

This study covers the latent demand outlook for paint holders, pads, roller frames, rollers, and replacement rollers across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for paint holders, pads, roller frames, rollers, and replacement rollers. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers paint holders, pads, roller frames, rollers, and replacement rollers as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for paint holders, pads, roller frames, rollers, and replacement rollers is 33999432. It is for this definition that aggregate latent demand estimates are derived. Paint holders, pads, roller frames, rollers, and replacement rollers is specifically defined as follows:

33999432 Paint holders, pads, roller frames, and rollers, including replacement rollers



3399943206 Paint holders and pads

3399943211 Paint roller frames and rollers, including replacement rollers



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