

# The 2022-2027 Outlook for Packaging Purchased Macaroni and Noodle Products with Other Purchased Ingredients in Japan

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## Abstracts

This study covers the latent demand outlook for packaging purchased macaroni and noodle products with other purchased ingredients across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for packaging purchased macaroni and noodle products with other purchased ingredients. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers packaging purchased macaroni and noodle products with other purchased ingredients as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for packaging purchased macaroni and noodle products with other purchased ingredients is 311999B. It is for this definition that aggregate latent demand estimates are derived. Packaging purchased macaroni and noodle products with other purchased ingredients is specifically defined as follows:

**311999B PACKAGING PURCHASED MACARONI AND NOODLE PRODUCTS WITH**

## OTHER PURCHASED INGREDIENTS

311999B1 Packaging purchased macaroni and noodle products with other purchased ingredients

311999B111 Dry (less than 14 percent moisture) purchased macaroni, spaghetti, vermicelli, and other macaroni products packaged with other purchased ingredients, not canned or frozen

311999B121 Fresh (14 percent or more moisture) purchased macaroni, spaghetti, vermicelli, and other macaroni products packaged with other purchased ingredients, not canned, frozen, or refrigerated

311999B131 Dry (less than 14 percent moisture) purchased noodle products of all shapes, sizes, and types (except Chinese) packaged with other purchased ingredients, not canned or frozen

311999B141 Fresh (14 percent or more moisture) purchased noodle products of all shapes, sizes, and types (except Chinese) packaged with other purchased ingredients, not canned, frozen, or refrigerated

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