

The 2022-2027 Outlook for Offices of Physicians, Dentists, Osteopathic Physicians, and Other Health Practitioners in Japan

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Abstracts

This study covers the latent demand outlook for offices of physicians, dentists, osteopathic physicians, and other health practitioners across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for offices of physicians, dentists, osteopathic physicians, and other health practitioners. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers offices of physicians, dentists, osteopathic physicians, and other health practitioners as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for offices of physicians, dentists, osteopathic physicians, and other health practitioners is 6211. It is for this definition that aggregate latent demand estimates are derived. Offices of physicians, dentists, osteopathic physicians, and other health practitioners is specifically defined as follows:

6211 Offices of Physicians

62111 This industry comprises establishments of health practitioners having the degree of M.D. (Doctor of medicine) or D.O. (Doctor of osteopathy) primarily engaged in the independent practice of general or specialized medicine (e.g., anesthesiology, oncology, ophthalmology, psychiatry) or surgery. These practitioners operate private or group practices in their own offices (e.g., centers, clinics) or in the facilities of others, such as hospitals or HMO medical centers.

621111 This U.S. industry comprises establishments of health practitioners having the degree of M.D. (Doctor of medicine) or D.O. (Doctor of osteopathy) primarily engaged in the independent practice of general or specialized medicine (except psychiatry or psychoanalysis) or surgery. These practitioners operate private or group practices in their own offices (e.g., centers, clinics) or in the facilities of others, such as hospitals or HMO medical centers.

621112 This U.S. industry comprises establishments of health practitioners having the degree of M.D. (Doctor of medicine) or D.O. (Doctor of osteopathy) primarily engaged in the independent practice of psychiatry or psychoanalysis. These practitioners operate private or group practices in their own offices (e.g., centers, clinics) or in the facilities of others, such as hospitals or HMO medical centers.

6211114 One and two physician practices and single specialty group practices

6211115 Multispecialty group practice

621111P Primary services

621111SM Other receipts

621111411 General/family practice

621111412 Internal medicine

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