

# The 2023-2028 Outlook for Office Administrative Services for US Zip Codes

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## Abstracts

This study covers the latent demand outlook for office administrative services across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for office administrative services. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers office administrative services as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for office administrative services is 5611. It is for this definition that aggregate latent demand estimates are derived. Office administrative services is specifically defined as follows:

5611 Office Administrative Services

56111 See industry description for 561110.

561110 This industry comprises establishments primarily engaged in providing a range

of day-to-day office administrative services, such as financial planning; billing and recordkeeping; personnel; and physical distribution and logistics for others on a contract or fee basis. These establishments do not provide operating staff to carry out the complete operations of a business.

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