

The 2022-2027 Outlook for Non-Wood Storage Racks and Accessories in Japan

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Abstracts

This study covers the latent demand outlook for non-wood storage racks and accessories across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for non-wood storage racks and accessories. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers non-wood storage racks and accessories as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for non-wood storage racks and accessories is 337215E. It is for this definition that aggregate latent demand estimates are derived. Non-wood storage racks and accessories is specifically defined as follows:

337215E Storage racks and accessories, nonwood

337215E1 Nonwood storage racks and accessories

337215E111 Nonwood drive in, drive through, and gravity conveyor storage racks



337215E121 Nonwood cantilever storage racks

337215E131 Nonwood portable stacking racks and frames

337215E141 Nonwood stacker racks

337215E151 Other racks, including conventional pallet racks and accessories, nonwood

337215E161 Nonwood storage racks and accessories for trucks and vans

337215E171 Other nonwood storage racks and accessories, including conventional pallet racks and accessories



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