

The 2022-2027 Outlook for Non-Wood Office Files, Storage Units, and Tables in Japan

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Abstracts

This study covers the latent demand outlook for non-wood office files, storage units, and tables across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for non-wood office files, storage units, and tables. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers non-wood office files, storage units, and tables as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for non-wood office files, storage units, and tables is 3372147. It is for this definition that aggregate latent demand estimates are derived. Non-wood office files, storage units, and tables is specifically defined as follows:

3372147 NONWOOD OFFICE FILES, STORAGE UNITS, AND TABLES

33721471 Nonwood vertical legal size and letter size office files

33721472 Nonwood horizontal lateral legal size and letter size office files

33721473 Other nonwood office files

33721474 Nonwood office storage units and tables

3372147111 Nonwood vertical legal size and letter size office files

3372147211 Nonwood horizontal lateral legal size and letter size office files

3372147311 Other nonwood office files

3372147411 Office storage credenzas, nonwood

3372147421 Office bookcases and other storage units, except credenzas, nonwood

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