

The 2022-2027 Outlook for Non-Wood Assembled and Knock-Down Prefabricated Partitions in Japan

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Abstracts

This study covers the latent demand outlook for non-wood assembled and knock-down prefabricated partitions across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for non-wood assembled and knock-down prefabricated partitions. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers non-wood assembled and knock-down prefabricated partitions as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for non-wood assembled and knock-down prefabricated partitions is 3372157. It is for this definition that aggregate latent demand estimates are derived. Non-wood assembled and knock-down prefabricated partitions is specifically defined as follows:

3372157 Prefabricated partitions, assembled or knock-down, nonwood

33721571 Nonwood partitions, prefabricated, assembled and knock down

3372157111 Nonwood prefabricated toilet partitions, assembled and knocked down

3372157121 Nonwood prefabricated movable partitions, assembled and knocked down, excluding freestanding partitions

3372157131 Other nonwood prefabricated partitions, assembled and knocked down, excluding accordion and folding door partitions

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