

The 2022-2027 Outlook for Multi-Wall Shipping Sacks and Bags with at Least Three Plies Excluding Textile Bags in Japan

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Abstracts

This study covers the latent demand outlook for multi-wall shipping sacks and bags with at least three plies excluding textile bags across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for multi-wall shipping sacks and bags with at least three plies excluding textile bags. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers multi-wall shipping sacks and bags with at least three plies excluding textile bags as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for multi-wall shipping sacks and bags with at least three plies excluding textile bags is 32222432. It is for this definition that aggregate latent demand estimates are derived. Multi-wall shipping sacks and bags with at least three plies excluding textile bags is specifically defined as follows:

32222432 Multiwall (three ply or more) shipping sacks and bags, all materials, except

textiles

3222243221 Multiwall (three ply or more) shipping sacks and bags, all materials, except textiles

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