

The 2022-2027 Outlook for Mixed Fertilizers Made in Fertilizer Plants in Japan

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Abstracts

This study covers the latent demand outlook for mixed fertilizers made in fertilizer plants across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for mixed fertilizers made in fertilizer plants. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers mixed fertilizers made in fertilizer plants as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for mixed fertilizers made in fertilizer plants is 3253127. It is for this definition that aggregate latent demand estimates are derived. Mixed fertilizers made in fertilizer plants is specifically defined as follows:

3253127 MIXED FERTILIZERS, MADE IN PLANTS WHICH MANUFACTURE FERTILIZER MATERIALS

32531271 Mixed fertilizers, made in plants which manufacture fertilizer materials

3253127111 Mixed fertilizers, dry, shipped in packages, tablets, and similar forms, gross weight less than or equal to 22 lb (10 kg), made in plants which manufacture fertilizer materials

3253127121 Mixed fertilizers, dry, shipped in bulk, made in plants which manufacture fertilizer materials

3253127131 Mixed fertilizers, dry, shipped in bags, gross weight of 22 lb (10 kg) or more, made in plants which manufacture fertilizer materials

3253127141 Mixed fertilizers, liquid, made in plants which manufacture fertilizer materials

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