

The 2022-2027 Outlook for Metals Shower Doors, Tub Enclosures, and Other Metal Doors Excluding Aluminum or Steel in Japan

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Abstracts

This study covers the latent demand outlook for metals shower doors, tub enclosures, and other metal doors excluding aluminum or steel across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for metals shower doors, tub enclosures, and other metal doors excluding aluminum or steel. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers metals shower doors, tub enclosures, and other metal doors excluding aluminum or steel as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for metals shower doors, tub enclosures, and other metal doors excluding aluminum or steel is 33232117. It is for this definition that aggregate latent demand estimates are derived. Metals shower doors, tub enclosures, and other metal doors excluding aluminum or steel is specifically defined as follows:

33232117 Shower doors and tub enclosures (all metals) and other metal doors not

made of aluminum or steel

3323211758 Metal doors other than steel and aluminum (excluding shower doors, tub enclosures, and storm doors)

3323211770 Shower doors and tub enclosures (all metal)

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