

The 2022-2027 Outlook for Metal Weatherstrip, Windows, and Door Screens Excluding Combination Windows and Doors in Japan

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Abstracts

This study covers the latent demand outlook for metal weatherstrip, windows, and door screens excluding combination windows and doors across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for metal weatherstrip, windows, and door screens excluding combination windows and doors. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers metal weatherstrip, windows, and door screens excluding combination windows and doors as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for metal weatherstrip, windows, and door screens excluding combination windows and doors is 3323215. It is for this definition that aggregate latent demand estimates are derived. Metal weatherstrip, windows, and door screens excluding combination windows and doors is specifically defined as follows:

3323215 Metal windows and door screens, (except combination) and metal weatherstrip

33232151 All other metal trim (including combination of metal)

3323215101 Steel molding and trim

3323215102 Aluminum moldings and trim

3323215104 Steel molding and trim

3323215106 Finished metal moldings for mirrors and pictures and aluminum molding and trim

3323215108 Store fronts, sold complete at factory

3323215109 Steel curtain walls (including stainless)

3323215110 Aluminum curtain walls

3323215111 Metal store fronts, sold complete at factory

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