

# The 2022-2027 Outlook for Metal Molding, Trim, and Storefronts in Japan

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## Abstracts

This study covers the latent demand outlook for metal molding, trim, and storefronts across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for metal molding, trim, and storefronts. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers metal molding, trim, and storefronts as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for metal molding, trim, and storefronts is 3323213. It is for this definition that aggregate latent demand estimates are derived. Metal molding, trim, and storefronts is specifically defined as follows:

3323213 Metal molding and trim and storefronts

33232131 All other residential aluminum window sash and frames, including jalousie (excluding storm sash)

33232132 Other metal window sash and frames (except storm sash)

33232133 Residential aluminum single and double hung window sash and frames  
(excluding storm sash)

3323213101 Residential steel window sash and frames (except storm sash)

3323213111 Residential aluminum awning window sash and frames (except storm  
sash)

3323213116 Residential aluminum horizontal sliding window sash and frames  
(excluding storm sash)

3323213121 All other residential aluminum window sash and frames, including jalousie  
(excluding storm sash)

3323213226 Other steel window sash and frames (including commercial, industrial,  
etc.) (except storm sash)

3323213231 Other aluminum single and double hung sash and frames (including  
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