

# The 2022-2027 Outlook for Metal Dining Room and Kitchen Furniture in Japan

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## Abstracts

This study covers the latent demand outlook for metal dining room and kitchen furniture across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for metal dining room and kitchen furniture. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers metal dining room and kitchen furniture as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for metal dining room and kitchen furniture is 33712411. It is for this definition that aggregate latent demand estimates are derived. Metal dining room and kitchen furniture is specifically defined as follows:

33712411 Metal dining room and kitchen furniture, including padded and plain chairs and stools

3371241111 Tubular metal household breakfast, dinette, and dining tables, sold as part of a set

3371241121 Tubular nonupholstered metal household breakfast, dinette, and dining chairs, sold as part of a set, including padded and plain chairs

3371241131 Tubular metal household breakfast, dinette, and dining tables, not sold as part of a set

3371241141 Tubular nonupholstered metal household breakfast, dinette, and dining chairs, not sold as part of a set, including padded and plain chairs

3371241151 Kitchen cabinets, such as base, top and base, wall, utility, etc., metal

3371241161 Kitchen stools, padded and plain, metal

3371241171 Other dining room and kitchen furniture, including hostess carts, metal

3371241181 Other nonupholstered metal household dining room and kitchen furniture, including cabinets, hostess carts, and padded and plain stools

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