

The 2022-2027 Outlook for Men's Finished Seamless Hosiery in Sizes 10 and up Excluding Anklets and Mid-Calf Hosiery in Japan

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Abstracts

This study covers the latent demand outlook for men's finished seamless hosiery in sizes 10 and up excluding anklets and mid-calf hosiery across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for men's finished seamless hosiery in sizes 10 and up excluding anklets and mid-calf hosiery. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers men's finished seamless hosiery in sizes 10 and up excluding anklets and mid-calf hosiery as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for men's finished seamless hosiery in sizes 10 and up excluding anklets and mid-calf hosiery is 31511915. It is for this definition that aggregate latent demand estimates are derived. Men's finished seamless hosiery in sizes 10 and up excluding anklets and mid-calf hosiery is specifically defined as follows:

31511915 Men's finished seamless hosiery (sizes 10 and up) other than anklets and

midcalf

3151191551 Men's finished seamless hosiery (sizes 10 and up), knee (including bermuda and campus, etc.), natural fibers

3151191561 Men's finished seamless hosiery (sizes 10 and up), knee (including bermuda and campus, etc.), manmade fibers

3151191591 Men's finished seamless hosiery (sizes 10 and up) other than anklets, midcalf and knee

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