

The 2022-2027 Outlook for Mechanically Refrigerated, Self-Contained Heat Transfer Equipment in Japan

<https://marketpublishers.com/r/2BEE0FFE9FF8EN.html>

Date: November 2021

Pages: 235

Price: US\$ 595.00 (Single User License)

ID: 2BEE0FFE9FF8EN

Abstracts

This study covers the latent demand outlook for mechanically refrigerated, self-contained heat transfer equipment excluding electrically operated dehumidifiers and motor vehicle mechanical air-conditioning systems across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for mechanically refrigerated, self-contained heat transfer equipment excluding electrically operated dehumidifiers and motor vehicle mechanical air-conditioning systems. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers mechanically refrigerated, self-contained heat transfer equipment excluding electrically operated dehumidifiers and motor vehicle mechanical air-conditioning systems as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for mechanically refrigerated, self-contained heat transfer equipment excluding electrically operated dehumidifiers and motor vehicle mechanical air-conditioning systems is 3334152. It is for this definition that aggregate latent demand estimates are derived. Mechanically refrigerated, self-contained heat transfer equipment

excluding electrically operated dehumidifiers and motor vehicle mechanical air-conditioning systems is specifically defined as follows:

3334152 HEAT TRANSFER EQUIPMENT (EXCEPT ELECTRICALLY OPERATED DEHUMIDIFIERS), MECHANICALLY REFRIGERATED, SELF CONTAINED, EXCEPT MOTOR VEHICLE MECHANICAL AIR CONDITIONING SYSTEMS

33341521 Heat transfer equipment (except electrically operated dehumidifiers), mechanically refrigerated, self contained, except motor vehicle mechanical air conditioning systems

3334152100 Heat transfer equipment (except electrically operated dehumidifiers), mechanically refrigerated, self contained, except motor vehicle mechanical air conditioning systems

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