

The 2023-2028 Outlook for Machine Tools for US Zip Codes

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Abstracts

This study covers the latent demand outlook for machine tools across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for machine tools. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

In this report we define the sales of machine tools as including all commonly understood products falling within this broad category, such as metal cutting tools, boring and drilling machines, gear cutting machines, grinding, honing, lapping, polishing and buffing machines, lathe machines, milling machines, machining centers, and station type machines, metal forming tools, punching and shearing machines, bending and forming machines, and metalworking presses, special machine tools, waterjet cutting machines, high power laser cutting machines, electrochemical machines, and electrical discharge machines, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Ace Micromatic Group, Allied Machine & Engineering, Amada, Chiron Group SE, Dalian Machine Tool Group, DMG MORI, Doosan, Electronica Hitech Engineering Pvt, Ltd., GF Machining Solutions, Gleason, GROB-WERKE Gmbh & CompanyKg, Haas Automation, Hyundai, JTEKT, Komatsu,

Lincoln Electric, MAG IAS, Makino, MC Machinery Systems, Okuma, Otto Bihler Maschinenfabrik, Schuler, Spinner Machine Tools, Trumpf, and Yamazaki Mazak. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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