

The 2022-2027 Outlook for Machine-Made Pressed and Blown Glassware Made by Glass Producers in Japan

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Abstracts

This study covers the latent demand outlook for machine-made pressed and blown glassware made by glass producers across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for machine-made pressed and blown glassware made by glass producers. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers machine-made pressed and blown glassware made by glass producers as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for machine-made pressed and blown glassware made by glass producers is 32721231. It is for this definition that aggregate latent demand estimates are derived. Machine-made pressed and blown glassware made by glass producers is specifically defined as follows:

32721231 Machine made pressed and blown table, kitchen, art, and novelty glassware, made by glass producers

3272123100 Machine made pressed and blown table, kitchen, art, and novelty glassware, made by glass producers

3272123101 Consumer (table, kitchen, art, and novelty) glassware, tumblers, one piece (excluding packers'), machine made

3272123106 Consumer (table, kitchen, art, and novelty) glassware, stemware (used generally for drinking, also may be used for dessert dishes), machine made

3272123111 Consumer (table, kitchen, art, and novelty) glassware, tableware (items in which food and beverages are served but not prepared), machine made

3272123118 Consumer (table, kitchen, art, and novelty) glassware, cookware, ovenware, and kitchenware (including microwave specialty pieces), machine made

3272123126 Consumer (table, kitchen, art, and novelty) glassware, ornamental, decorative, novelty glassware, and smokers' accessories, machine made

3272123131 All other consumer (table, kitchen, art, and novelty) glassware, machine made

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