

The 2022-2027 Outlook for Loose-Leaf Binders, Devices, and Forms in Japan

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Abstracts

This study covers the latent demand outlook for loose-leaf binders, devices, and forms across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for loose-leaf binders, devices, and forms. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers loose-leaf binders, devices, and forms as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for loose-leaf binders, devices, and forms is 3231183. It is for this definition that aggregate latent demand estimates are derived. Loose-leaf binders, devices, and forms is specifically defined as follows:

3231183 Looseleaf binders, devices, and forms

32311831 Looseleaf binders, devices, and forms

3231183111 Stock (cataloged) three ring looseleaf binders

3231183116 Custom (including decorated) three ring looseleaf binders

3231183121 Flexible prong, plastics channel, presentation, report, and brief cover binders

3231183126 Post binders

3231183131 All other binders, including rigid prong, post-and-sleeve, and ring other than three-ring

3231183132 All other looseleaf binders, including post, rigid prong, post and sleeve, and ring other than three ring

3231183136 Looseleaf devices and forms, including indexes, sheet protectors, looseleaf refills for time planners, organizers, photo albums, etc., metals, and other looseleaf binder components and devices

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