

The 2022-2027 Outlook for Lever Plumbing Fixture Controls, Handle Bath and Shower Fittings, and Antiscald Valves in Japan

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Abstracts

This study covers the latent demand outlook for single lever plumbing fixture controls, two and three handle bath and shower fittings, and antiscald bath or shower valves across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for single lever plumbing fixture controls, two and three handle bath and shower fittings, and antiscald bath or shower valves. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers single lever plumbing fixture controls, two and three handle bath and shower fittings, and antiscald bath or shower valves as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for single lever plumbing fixture controls, two and three handle bath and shower fittings, and antiscald bath or shower valves is 3329132. It is for this definition that aggregate latent demand estimates are derived. Single lever plumbing fixture controls, two and three handle bath and shower fittings, and antiscald bath or shower valves is specifically defined as follows:

3329132 Single lever controls, two or three handle bath or shower fittings, etc.

332913211 Single lever controls

332913213 Two and three handle bath and shower fittings

332913215 Anti-scald bath and shower valves

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