

# The 2022-2027 Outlook for Leather, Textile, Vinyl, and Plastic Suitcases, Briefcases, and Garment Bags in Japan

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## Abstracts

This study covers the latent demand outlook for leather, textile, vinyl, and plastic suitcases, briefcases, and garment bags across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for leather, textile, vinyl, and plastic suitcases, briefcases, and garment bags. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers leather, textile, vinyl, and plastic suitcases, briefcases, and garment bags as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for leather, textile, vinyl, and plastic suitcases, briefcases, and garment bags is 31699101. It is for this definition that aggregate latent demand estimates are derived. Leather, textile, vinyl, and plastic suitcases, briefcases, and garment bags is specifically defined as follows:

31699101 Suitcases, briefcases and garment bags made of leather, textile, vinyl or

plastic

3169910111 Suitcases pullmans, structured 22 inches and greater, outer surface of all leather or mostly leather

3169910121 Suitcases pullmans, structured 22 inches and greater, outer surface of all textile or mostly textile materials

3169910131 Suitcases/pullmans, structured 22 inches and greater, outer surface of supported vinyl or plastics

3169910141 Suitcases pullmans, structured 22 inches and greater, molded and semimolded

3169910143 Suitcases pullmans, structured 22 inches and greater, all other materials

3169910144 Suitcases pullmans, structured under 22 inches, outer surface of all leather or mostly leather

3169910145 Other luggage, molded and semimolded

3169910146 Other luggage, outer surface of leather or mostly leather

3169910147 Other luggage, outer surface of textile or mostly textile materials

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