

# The 2022-2027 Outlook for Leather and Sheep-Lined Clothing in Japan

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## Abstracts

This study covers the latent demand outlook for leather and sheep-lined clothing across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for leather and sheep-lined clothing. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers leather and sheep-lined clothing as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for leather and sheep-lined clothing is 3152925. It is for this definition that aggregate latent demand estimates are derived. Leather and sheep-lined clothing is specifically defined as follows:

3152925 Leather and sheep-lined clothing

31529251 Men's and junior boys' leather coats and jackets

31529252 Leather and sheep-lined clothing

31529253 Leather and sheep lined clothing

3152925111 Men's and junior boys' leather coats and jackets

3152925221 Women's, misses', and juniors' leather coats and jackets

3152925231 All other leather clothing and sheep-lined clothing, including girls' and little boys'

3152925310 Men's and boys' leather and sheep lined clothing

3152925320 Women's, girls', and infants' leather and sheep lined clothing

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