

The 2022-2027 Outlook for Leather Gloves and Mittens Made from Purchased Leather in Japan

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Abstracts

This study covers the latent demand outlook for leather gloves and mittens made from purchased leather across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for leather gloves and mittens made from purchased leather. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers leather gloves and mittens made from purchased leather as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for leather gloves and mittens made from purchased leather is 31599251. It is for this definition that aggregate latent demand estimates are derived. Leather gloves and mittens made from purchased leather is specifically defined as follows:

31599251 Gloves and mittens, all leather, made from purchased leather

3159925100 Gloves and mittens, all leather, made from purchased leather

3159925122 Gloves and mittens, all grain leather

3159925124 Gloves and mittens, all split leather

3159925126 Gloves and mittens, all other leather

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