

The 2022-2027 Outlook for Janitorial, Maintenance, Trash Disposal, Security, Laundry, and Related Facilities Support Services in Japan

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Abstracts

This study covers the latent demand outlook for janitorial, maintenance, trash disposal, guard and security, mail routing reception, laundry, and related facilities support services across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for janitorial, maintenance, trash disposal, guard and security, mail routing reception, laundry, and related facilities support services. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers janitorial, maintenance, trash disposal, guard and security, mail routing reception, laundry, and related facilities support services as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for janitorial, maintenance, trash disposal, guard and security, mail routing reception, laundry, and related facilities support services is 5612. It is for this definition that aggregate latent demand estimates are derived. Janitorial, maintenance, trash disposal, guard and security, mail routing reception, laundry, and related facilities support services is specifically defined as follows:

5612 Facilities Support Services

56121 See industry description for 561210.

561210 This industry comprises establishments primarily engaged in providing operating staff to perform a combination of support services within a client's facilities. Establishments in this industry typically provide a combination of services, such as janitorial; maintenance; trash disposal; guard and security; mail routing; reception; laundry; and related services to support operations within facilities. These establishments provide operating staff to carry out these support activities; but, are not involved with or responsible for the core business or activities of the client. Establishments providing facilities (except computer and/or data processing) operation support services and establishments operating correctional facilities (i.e., jails) on a contract or fee basis are included in this industry.

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