

The 2022-2027 Outlook for Iron and Steel Doors Excluding Shower Doors and Tub Enclosures in Japan

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Abstracts

This study covers the latent demand outlook for iron and steel doors excluding shower doors and tub enclosures across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for iron and steel doors excluding shower doors and tub enclosures. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers iron and steel doors excluding shower doors and tub enclosures as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for iron and steel doors excluding shower doors and tub enclosures is 33232112. It is for this definition that aggregate latent demand estimates are derived. Iron and steel doors excluding shower doors and tub enclosures is specifically defined as follows:

33232112 Iron and steel doors (excluding shower doors and tub enclosures)

332321121 Iron and steel industrial doors

332321122 Iron and steel residential doors

332321123 Iron and steel commercial and institutional doors

3323211201 Overhead industrial aluminum doors

3323211204 Sliding industrial aluminum doors

3323211207 All other industrial aluminum doors

3323211222 Swinging commercial and institutional aluminum doors (excluding shower doors, tub enclosures, and storm doors)

3323211225 All other commercial and institutional aluminum doors (excluding shower doors, tub enclosures, and storm doors)

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