

# The 2022-2027 Outlook for Internal Combustion Engine-Driven Power-Driven Handtools in Japan

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## Abstracts

This study covers the latent demand outlook for internal combustion engine-driven power-driven handtools across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for internal combustion engine-driven power-driven handtools. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers internal combustion engine-driven power-driven handtools as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for internal combustion engine-driven power-driven handtools is 3339913. It is for this definition that aggregate latent demand estimates are derived. Internal combustion engine-driven power-driven handtools is specifically defined as follows:

3339913 Power driven hand tools, engine (internal combustion) driven

33399131 Power driven handtools, internal combustion engine driven (including parts)

333991301 Chain saws

333991309 Other, including cut-off saws and drills

333991312 Parts and attachments for engine driven chain saws

333991314 Parts and attachments for engine driven other than chain saws

3339913101 Internal combustion engine driven chain saws

3339913106 Other internal combustion engine driven handtools, including cut off saws and drills

3339913111 Parts, attachments, and accessories for internal combustion engine driven chain saws

3339913116 Parts, attachments, and accessories for all other internal combustion engine driven tools

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