

The 2022-2027 Outlook for Interior and Exterior Wood-Panel, Flush, and Molded-Face Doors in Japan

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Abstracts

This study covers the latent demand outlook for interior and exterior wood-panel, flush, and molded-face doors across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for interior and exterior wood-panel, flush, and molded-face doors. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers interior and exterior wood-panel, flush, and molded-face doors as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for interior and exterior wood-panel, flush, and molded-face doors is 3219117. It is for this definition that aggregate latent demand estimates are derived. Interior and exterior wood-panel, flush, and molded-face doors is specifically defined as follows:

3219117 Wood panel, flush, and molded face doors, interior and exterior

32191171 Wood panel, flush, and molded face doors, interior and exterior, including doors with glazed sections

3219117111 Panel douglas fir doors, interior and exterior, including doors with glazed sections

3219117115 Panel western pine doors, interior and exterior, including doors with glazed sections

3219117121 Other panel wood doors, interior and exterior, including doors with glazed sections

3219117131 Flush, hollow core, softwood faced doors, interior and exterior, including doors with glazed sections

3219117135 Flush, hollow core, hardwood faced doors (including lauan, birch, oak, etc.), interior and exterior, including doors with glazed sections

3219117141 Flush, hollow core, hardboard faced doors, interior and exterior, including doors with glazed sections

3219117145 Flush, hollow core, other faced doors, interior and exterior, including doors with glazed sections

3219117151 Flush, solid wood stave core, hardwood faced doors (including lauan, birch, oak, etc.), interior and exterior, including doors with glazed sections

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