

The 2022-2027 Outlook for Industrial Electric Lighting Fixtures, Parts, and Accessories in Japan

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Abstracts

This study covers the latent demand outlook for industrial electric lighting fixtures, parts, and accessories across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for industrial electric lighting fixtures, parts, and accessories. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers industrial electric lighting fixtures, parts, and accessories as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for industrial electric lighting fixtures, parts, and accessories is 33512221. It is for this definition that aggregate latent demand estimates are derived. Industrial electric lighting fixtures, parts, and accessories is specifically defined as follows:

33512221 Industrial type electric lighting fixtures, including parts and accessories

3351222100 Industrial type electric lighting fixtures, including parts and accessories

3351222102 General incandescent industrial lighting fixtures (except portable)

3351222104 General fluorescent industrial lighting fixtures (except portable)

3351222106 General open reflector high intensity discharge industrial lighting fixtures (including integrally mounted and remote ballasts)

3351222108 General enclosed reflector high intensity discharge industrial lighting fixtures (including integrally mounted and remote ballasts)

3351222111 General parking garage high intensity discharge industrial lighting fixtures specifically designed for this application (including integrally mounted and remote ballast)

3351222112 Incandescent (including portable) hazardous industrial lighting fixtures (UL listed, class, division, group)

3351222114 Fluorescent (including portable) hazardous industrial lighting fixtures (UL listed, class, division, group)

3351222116 High intensity discharge (including integrally mounted and remote ballasts) hazardous industrial lighting fixtures (UL listed, class, division, group)

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