

# The 2022-2027 Outlook for Ignition Wiring Harness and Electrical Cable Sets in Japan

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# **Abstracts**

This study covers the latent demand outlook for ignition wiring harness and electrical cable sets across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for ignition wiring harness and electrical cable sets. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers ignition wiring harness and electrical cable sets as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for ignition wiring harness and electrical cable sets is 3363221. It is for this definition that aggregate latent demand estimates are derived. Ignition wiring harness and electrical cable sets is specifically defined as follows:

3363221 Ignition harness and cable sets

33632211 Ignition harness and cable sets

33632212 Engine electrical cable sets, all types



3363221101 Automotive type ignition harness sets

3363221104 Other ignition harness sets, including tractor, stationary engine, and aircraft

3363221201 Automotive type engine electrical cable sets

3363221204 Aircraft and other type engine electrical cable sets



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